

# Think outside the desk

The last few years, businesses of all shapes and sizes have faced the question of mobility. Your customers, partners, and employees are all mobile—and your business and productivity solutions should be, too. Here are a few things to consider as you explore options for cloud productivity.

## You don't need to be in the same room to work together

With extended productivity, security, and access, the cloud allows you to get work done from virtually anywhere, anytime, on your favorite devices. Your business can be anywhere you are.

**Businesses are enabling mobile workstyles more than ever.**



Flexible workforce policies for some or all employees

**74%**



Personal devices available for work purposes

**68%**

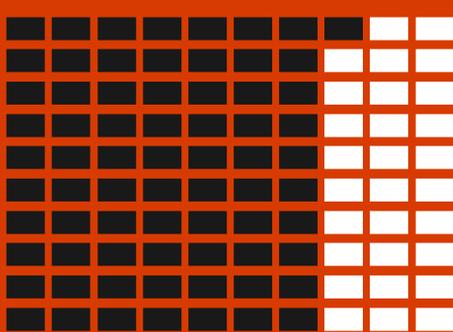


Use of personal devices for work increased productivity

**21%**

## Embrace work-life balance

The traditional nine-to-five schedule has been disrupted. Research suggests that this change can benefit both businesses and their workers.



**71%** of employees say work-life balance is the **most important** aspect of their job.

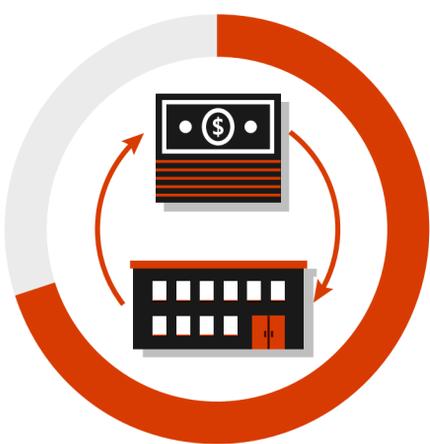
**More than half** say mobile technology helps them achieve work-life balance by enhancing productivity.

**Nearly 2x** as many say they have their best ideas at home compared to in the office.



## Take an ROI-centric approach to your tools

The cloud allows your employees to use the devices they prefer without compromising on data security, making you more competitive, cost-efficient, and attractive to quality talent.



**70%** of small to medium businesses reinvest saved money into their business thanks to the cloud.

**Top 3 benefits of mobile solutions:**

**57%**  
Improved productivity working anytime, anywhere

**56%**  
Better access to people and information

**55%**  
Time savings

**Mobile solutions help attract and retain quality employees:**



Very significantly: **31%**

Somewhat significantly: **31%**

Find out what the cloud can do for your business at [office.com/business](http://office.com/business).